# INVOICE

**Local 12 WKRC-TV**
**1906 Highland Ave**
**Cincinnati, OH 45219**
**Main: (513) 763-5408**
**Billing: (513) 763-5500**

www.local12.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| **67631-1** | **10/28/12** | **October 2012** | **10/01/12 - 10/28/12** |

| Station | Account Executive | Sales Office | Sales Region |
|---|---|---|---|
| **WKRC-TV** | Millennium Washington DC | Millennium | National |

| Advertiser | Product | Estimate Number |
|---|---|---|
| **Voters First** | **VOTERS FIRST** | **1786** |

Billing Address:

**New Media Firm**
**Attention: Accounts Payable**
**1322 G Street SE**
**Washington, DC 20003**

| Flight Dates | Order # | Alt Order # |
|---|---|---|
| **10/23/12 - 11/06/12** | 67631 | 09849386 |

| Billing Calendar | Billing Type | Deal # |
|---|---|---|
| Broadcast | Cash | |

| Special Handling |
|---|
| |

| IDB # | Advertiser Code | Product Code |
|---|---|---|
| **9914372** | 369 | 387 |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

Send Payment To:

**Local 12 WKRC-TV**
**Newport Television LLC**
**PO Box 841646**
**Dallas, TX 75284-1646**

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 1 | 10/24/12 | 10/24/12 | 6a Good Morn Cincinnati | 6:30 AM-7:00 AM | --W---- | :30 | 1 | $1,400.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | --W---- | 1 | $1,400.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | W | 10/24/12 | 6:51 AM | 6a Good Morn Cincinnati | 6:30 AM-7:00 AM | :30 | TV101X140-12H | $1,400.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 2 | 10/26/12 | 10/26/12 | 6a Good Morn Cincinnati | 6:30 AM-7:00 AM | ----F-- | :30 | 1 | $1,400.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | ----F-- | 1 | $1,400.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | F | 10/26/12 | 6:43 AM | 6a Good Morn Cincinnati | 6:30 AM-7:00 AM | :30 | TV101X140-12H | $1,400.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 6 | 10/23/12 | 10/23/12 | CBS Morning News | 7:00 AM-7:30 AM | -T----- | :30 | 1 | $950.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | -T----- | 1 | $950.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | Tu | 10/23/12 | 6:58 AM | CBS Morning News | 7:00 AM-7:30 AM | :30 | TV101X140-12H | $950.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 7 | 10/25/12 | 10/25/12 | CBS Morning News | 7:00 AM-7:30 AM | ---T--- | :30 | 1 | $950.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | ---T--- | 1 | $950.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | Th | 10/25/12 | 6:59 AM | CBS Morning News | 7:00 AM-7:30 AM | :30 | TV101X140-12H | $950.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 11 | 10/27/12 | 10/27/12 | 6a-8a Local 12 News Sat | 7:00 AM-7:30 AM | -----S- | :30 | 1 | $1,000.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | -----S- | 1 | $1,000.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | Sa | 10/27/12 | 7:08 AM | 6a-8a Local 12 News Sat | 7:00 AM-7:30 AM | :30 | TV101X140-12H | $1,000.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 13 | 10/27/12 | 10/27/12 | 6a-8a Local 12 News Sat | 7:30 AM-8:00 AM | -----S- | :30 | 1 | $1,000.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | -----S- | 1 | $1,000.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:

**Local 12 WKRC-TV**
**Newport Television LLC**
**PO Box 841646**
**Dallas, TX 75284-1646**

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| **67631-1** | **10/28/12** | **October 2012** | **10/01/12 - 10/28/12** |

| Advertiser | Product | Estimate Number |
|---|---|---|
| **Voters First** | **VOTERS FIRST** | **1786** |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 13 | 10/27/12 | 10/27/12 | 6a-8a Local 12 News Sat | 7:30 AM-8:00 AM | -----S- | :30 | 1 | $1,000.00 | NM |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | Sa | 10/27/12 | 7:41 AM | 6a-8a Local 12 News Sat | 7:30 AM-8:00 AM | :30 | TV101X140-12H | $1,000.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 15 | 10/28/12 | 10/28/12 | CBS Sun Morn News | 10:00 AM-10:30 AM | ------S | :30 | 1 | $3,500.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | ------S | 1 | $3,500.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | Su | 10/28/12 | 9:56 AM | CBS Sun Morn News | 10:00 AM-10:30 AM | :30 | TV101X140-12H | $3,500.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 17 | 10/23/12 | 10/23/12 | M-F 9a-10a | 9:00 AM-10:00 AM | -T----- | :30 | 1 | $650.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | -T----- | 1 | $650.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | Tu | 10/23/12 | 9:14 AM | M-F 9a-10a | 9:00 AM-10:00 AM | :30 | TV101X140-12H | $650.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 18 | 10/25/12 | 10/25/12 | M-F 9a-10a | 9:00 AM-10:00 AM | ---T--- | :30 | 1 | $650.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | ---T--- | 1 | $650.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | Th | 10/25/12 | 9:13 AM | M-F 9a-10a | 9:00 AM-10:00 AM | :30 | TV101X140-12H | $650.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 22 | 10/23/12 | 10/23/12 | Local 12 News at Noon | 12:00 PM-12:30 PM | -T----- | :30 | 1 | $2,500.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | -T----- | 1 | $2,500.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | Tu | 10/23/12 | 12:09 PM | Local 12 News at Noon | 12:00 PM-12:30 PM | :30 | TV101X140-12H | $2,500.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 23 | 10/25/12 | 10/25/12 | Local 12 News at Noon | 12:00 PM-12:30 PM | ---T--- | :30 | 1 | $2,500.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | ---T--- | 1 | $2,500.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | Th | 10/25/12 | 12:14 PM | Local 12 News at Noon | 12:00 PM-12:30 PM | :30 | TV101X140-12H | $2,500.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 27 | 10/24/12 | 10/24/12 | 5p Local 12 News at Five | 5:00 PM-5:30 PM | --W---- | :30 | 1 | $2,200.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | --W---- | 1 | $2,200.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | W | 10/24/12 | 5:22 PM | 5p Local 12 News at Five | 5:00 PM-5:30 PM | :30 | TV101X140-12H | $2,200.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 28 | 10/26/12 | 10/26/12 | 5p Local 12 News at Five | 5:00 PM-5:30 PM | ----F-- | :30 | 1 | $2,200.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | ----F-- | 1 | $2,200.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | F | 10/26/12 | 5:24 PM | 5p Local 12 News at Five | 5:00 PM-5:30 PM | :30 | TV101X140-12H | $2,200.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 30 | 10/24/12 | 10/24/12 | 6p Local 12 News at Six | 6:00 PM-6:30 PM | --W---- | :30 | 1 | $2,800.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 10/22/12 | 10/28/12 | --W---- | 1 | $2,800.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | W | 10/24/12 | 6:24 PM | 6p Local 12 News at Six | 6:00 PM-6:30 PM | :30 | TV101X140-12H | $2,800.00 | NM |

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# INVOICE

Send Payment To:

**Local 12 WKRC-TV**
**Newport Television LLC**
**PO Box 841646**
**Dallas, TX 75284-1646**

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| **67631-1** | **10/28/12** | **October 2012** | **10/01/12 - 10/28/12** |

| Advertiser | Product | Estimate Number |
|---|---|---|
| **Voters First** | **VOTERS FIRST** | **1786** |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 30 | 10/24/12 | 10/24/12 | 6p Local 12 News at Six | 6:00 PM-6:30 PM | --W---- | :30 | 1 | $2,800.00 | NM |
| 31 | 10/26/12 | 10/26/12 | 6p Local 12 News at Six | 6:00 PM-6:30 PM | ----F-- | :30 | 1 | $2,800.00 | NM |

Weeks: Start Date 10/22/12 | End Date 10/28/12 | MTWTFSS ----F-- | Spots/Week 1 | Rate $2,800.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | F | 10/26/12 | 5:58 PM | 6p Local 12 News at Six | 6:00 PM-6:30 PM | :30 | TV101X140-12H | $2,800.00 | NM |
| 36 | 10/27/12 | 10/27/12 | 6pm Local 12 News Sat | 6:00 PM-6:30 PM | -----S- | :30 | 1 | $1,200.00 | NM |

Weeks: Start Date 10/22/12 | End Date 10/28/12 | MTWTFSS -----S- | Spots/Week 1 | Rate $1,200.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| *1* | WKRC | *Sa Credited* | *10/27/12* | | *6pm Local 12 News Sat* | *6:00 PM-6:30 PM* | *:00* | | ~~*$1,200.00*~~ | *NM* |
| 38 | 10/23/12 | 10/23/12 | 11p M-Su Local 12 News | 11:00 PM-11:35 PM | -T----- | :30 | 1 | $3,200.00 | NM |

Weeks: Start Date 10/22/12 | End Date 10/28/12 | MTWTFSS -T----- | Spots/Week 1 | Rate $3,200.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | Tu | 10/23/12 | 11:26 PM | 11p M-Su Local 12 News 11 | 11:00 PM-11:35 PM | :30 | TV101X140-12H | $3,200.00 | NM |
| 39 | 10/25/12 | 10/25/12 | 11p M-F Local 12 News 1 | 11:00 PM-11:35 PM | ---T--- | :30 | 1 | $3,200.00 | NM |

Weeks: Start Date 10/22/12 | End Date 10/28/12 | MTWTFSS ---T--- | Spots/Week 1 | Rate $3,200.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WKRC | Th | 10/25/12 | 11:26 PM | 11p M-F Local 12 News 11 | 11:00 PM-11:35 PM | :30 | TV101X140-12H | $3,200.00 | NM |
| 43 | 10/24/12 | 10/26/12 | Local 12 News at Noon | 12p-1230p | --WTF-- | :30 | 2 | $1,200.00 | NM |

Weeks: Start Date 10/22/12 | End Date 10/28/12 | MTWTFSS --WTF-- | Spots/Week 2 | Rate $1,200.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 2 | WKRC | W | 10/24/12 | 12:20 PM | Local 12 News at Noon | 12p-1230p | :30 | TV101X140-12H | $1,200.00 | NM |
| 1 | WKRC | Th | 10/25/12 | 12:28 PM | Local 12 News at Noon | 12p-1230p | :30 | TV101X140-12H | $1,200.00 | NM |

Total Spots **19**

## Payment Terms 30 Days

| | |
|---|---|
| Gross Total | **$35,300.00** |
| Agency Commission | **$5,295.00** |
| Net Amount Due | **$30,005.00** |

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